Sunday, May 7, 2023

NTXLMSC Board Meeting

Called to order at 3:07pm

A. Attendance

- Officers: Jacky Merianos, Cindy Myer, Alison Moore, Gilberto Junior, Elaine Disney, Vi Nguyen, Diana Brodeur, Michael Doyle
- Absent: Lynn Morrison, Scott Jarvis
- **B.** Meeting Minutes
 - 12/4/22 minutes approved via email, posted online
 - 1/29/23 minutes approved via email, posted online
- C. Officer Reports
 - Chair/VP (Merianos): busy & eventful for LMSC. Junior shared good feedback from members regarding group activities. Calendar available for review and use.
 - Secretary: no report
 - Membership (Myer): details of new CRM for USMS; email needed to membership on team transfers; review of membership numbers
 - Fitness (Myer): discussion on structure and coaching of upcoming workout event
 - Treasurer (Doyle): discussion of location/condition of bank accounts; information relayed on establishment of Square account
 - Sanctions (Moore): first OWS (open water swim) sanction complete
 - Top Ten (Disney): no report, praise for timely Zones turn-around
 - Coaches (Junior): social was well-received by coaches; coaches would benefit from easier access to LMSC information; plan to reschedule coaches event
 - Communications (Brodeur): Spring newsletter complete; in development: social media strategy & communications committee
 - Website (Nguyen): revamped site reviewed with positive feedback; August targeted for new site launch

- Motion made by Merianos to proceed with website changes; Brodeur/Moore second, motion passes
- Open Water (Merianos): Swim de Mayo discussion, call for Board volunteers
- D. Committee Reports
 - First Meet Free: language clarification needed
- E. Unfinished Business
 - · Coaches Clinic: flyer/marketing to come
 - Logo Update: Merianos to email Board for consideration of logo created by Nguyen on website demo
- F. New Business
 - Board elections coming in the Fall
 - Awards: considering annual awards in stream of quarterly, to be presented at yearend event
 - National USMS meetings: Merianos asked for interest in attending, plans to send a group from LMSC including non-Board member
 - Holiday/End of Year Event: discussion of moving event to January

Meeting Adjourned 5:19pm