

## Minutes of the North Texas Local Masters Swim Committee

The Meeting of the North Texas LMSC was held at the Robson & Lindley Aquatic Center and Barr-McMillion Natatorium in Dallas, Texas on Saturday, February 23, 2019. The meeting was called to order at 3:10 p.m. CST.

- I. Roll Call – The following officers were in attendance: Richard Garza, Chair; Carlos Rodriguez, Vice Chair; Michael Doyle, Treasurer; Kim Shaw, Secretary; Cindy Myer, Fitness Chair; Laurie Dunlap, Sanctions; Tom Osterland, Officials; and Elaine Disney, Top Ten. The following team representatives were also present: Sandy Thatcher, Kristen Barndt, and Erin Roehrig (TFAM); Amy Frye (O2); and Alison Moore (NTXL).
- II. Review and approve minutes from meeting on December 8, 2018. Minutes were distributed by email prior to the meeting and hard copies were available for review.
- III. Reports of Officers
  - Richard Garza gave the Chair's report.
    - The LMSC standards surveys are coming up soon.
  - Carlos Rodriguez gave the Vice Chair's report.
    - Addressed clinics in New Business.
  - Michael Doyle gave the Treasurer report and distributed financial statements.
    - Net income for 2018 was \$7,078.95. Cash accounts were moved to a new bank as discussed during the December meeting in order to earn more interest.
    - LMSC owes \$55 to the DASC club, but we don't have a good address.
  - Dave Young was unable to attend so there was no Registrar report.
  - Kim Shaw gave the Secretary report.
    - The minutes of the LMSC meeting on December 8, 2018 were reviewed and approved.
  - Cindy Myer gave the Fitness report.
    - Cindy is on the national fitness committee.
    - Regarding the Go-the-Distance program, Cindy previously suggested revising award calculations. Awards will be \$.07 per mile.
  - Laurie Dunlap gave the Sanctions report.
    - Two meets have been held so far this year, one hosted by TFAM and one by DAM.
  - Elaine Disney gave the Top Ten report.
    - SCM times have been submitted.
    - Records are up to date.
  - Bob Tierney, Webmaster, was unable to attend.
    - The transition of the website to Word Press is complete.
  - Tom Osterland provided the Officials report.
    - Erin Roehrig officiated the meet prior to the meeting. First time. Congratulations, Erin!

- USMS has its own certification process now so we no longer need to look to other organizations for officials. Tom will obtain all USMS certifications and can provide guidance to anyone interested in becoming certified.

#### IV. Old Business

- Leadership summit March 1-3 – Richard Garza will attend. LMSCs were asked to bring ideas for programs for non-competitive swimmers, ways to generate growth, succession planning, marketing USMS. Group discussed trying to hold social events, fundraisers, and clinics. The word “masters” intimidates people. Think of ideas on how to implement new programs. Regarding succession planning, everyone should recruit a successor. 2019 is an election year.
- Growth –New pool in Arlington coming 2020. Open water events attract new members. Posters at pools and tri stores. Amy will look into marketing. Recruit former age group swimmers who are ready to come back.
- What happens to the swimmers who avail themselves of our “First Meet Free” program? We need to follow up with those people to determine if the program is working. Create a survey. Laurie can provide names. Carlos, Kim, and Cindy will help.
- We could offer a “meet ambassador” or mentor.
- Welcome letter – what about an LMSC letter with the USMS letter? Technology isn’t ready yet. Alison suggested an email to new members describing what the LMSC is. Cindy suggested a welcome packet.
- Partnering with other organizations – who? Swim stores, libraries, senior centers, aqua Zumba classes.
- Winter Sprinter Meet at Texas Ford Aquatics on January 26 – 91 swimmers. Ideal number of participants for the facility. 18-20 first timers.
- We need to find videos for the website, preferably dryland workouts. What happened to the sports medicine videos?
- Swim clinics – Alison, Carlos, and Cindy are working on an ALTS clinic for May and a dryland/technique clinic for October. Trying to find instructors and firm up dates and locations.
- Zone meets – Bruce Rollins still wants bids for 2020 zone meets. ISD pools aren’t usually available during summer because swim schools generate a lot of revenue for the ISD.

#### V. New Business

- Policies and Procedures – we need to get them in writing.
- Rule Proposals – June 11 due date to rules committee.
- ALTS Certification course February 25<sup>th</sup>
- Anyone to include in the end of year memoriam?
- Hosting LMSC banquet – we need a volunteer.
- Officials clinics – Bob will post requirements.

- Next Meeting / Conference Call – Next meeting will be via conference call in late March or early April depending on availability.
- Annual meeting will be after convention. LMSC year is calendar year to coincide with USMS committee assignments.
- Does anyone have old copies of Swim magazine? For historian.

VI. Resolutions and Order – Resolved to accept all officer reports, including minutes from the last meeting.

VII. Adjournment – The meeting was adjourned at 4:16 p.m. CST.